

In the Specification

Please replace paragraph 18 with the following marked up paragraph:

-- In one embodiment the controller includes that illustrated in the simplified block diagram of **Figure 3**. Controller 30 50 includes a processor 35 55, memory 40 60 and input-output 45 65. Memory 40 60 stores instructions which, when executed by the processor 35 55 perform the methods described herein. Input-output 45 65 enables the transfer of information regarding the profiles as described herein. In a multi-user environment, where each user has its own profile, it is desirable to find common interest among the profiles by cross-referencing them. The result from the cross-reference often provides useful feedback to improve the usefulness of the profile. It is also desirable to link profiles with a common interest so that whenever a change occurs in one profile, the other profiles that are linked to it can be notified so that it can be determined whether any useful information has been added or removed from the updated profile and the other profiles can do a similar update if desired. --

Please replace the abstract with the following marked up abstract:

-- ~~A method and apparatus for updating~~ A multi-media broadcasting system identifies of a set of user profiles of interest by identifying sets of user profiles according to having a common interest interests. A user profile allows a user to customize a viewing experience via the broadcasting system. and In addition, notifying other the system notifies each user in the user profile profiles of a set when a user updates a second interest that is related to the one common interest, but not common to the user profiles set profile has an update to the common interest. --